

Corporate Programs



www.adventure1000.com.au

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Introduction

Adventure1000 is a privately owned and independent Australian company providing exclusive leisure and peak adventure itineraries world wide for corporate groups, sporting teams, private groups and individuals. Offering innovative adventure options delivered with a superior level of personal service and professionalism, our team, alliances, industry know how and track record allow us to handle every detail no matter how large or how small. What's more, we deliver what we promise.

We know that your people are your business and that you need to get the best from your team. Empowering individuals and corporate teams, through shared learning and discovery, to think laterally and challenge assumptions, our corporate experiential programs feature communication, problem solving, decision making, creativity, leadership, co-operation, planning and teamwork.

Corporate adventure experiences you can't buy elsewhere

Our philosophy—adventure is not about being better than others, it's about being better than you—is the cornerstone of our corporate adventure offering. Accommodating groups of all shapes and sizes and all levels of fitness, we have an extensive suite of premier corporate adventure and team building activities which you can't buy elsewhere.

Whether you require a conference activity, corporate training day, recreational program, corporate adventure experience, or employee reward program, our corporate adventure solutions cover the full spectrum:

- short course adventure initiatives such as abseiling or kayaking
- multi-day adventure activities such as trekking in the Kimberleys
- full scale international adventures such as trekking the Kokoda Trail in Papua New Guinea or climbing Mt Kilimanjaro in Tanzania.

Committed to delivering your desired business outcomes, we'll listen carefully to your needs and then suggest the most suitable program options.

A snapshot of our corporate programs is included at page 4. We can also provide keynote presenters for your conference or corporate retreat.

Program flexibility means we can successfully modify an existing program to meet your strategic requirements and time frame. Alternatively, we can hand craft the ultimate inspirational adventure experience tailor-made to your needs.

Our people make the difference

Like you, we value our people because we know they make the difference. Creating, facilitating and delivering unique experiential programs, whether it's a half day abseiling or kayaking program, a conference activity, a two or three day recreational escape, an international adventure, or a special event, our people are passionate about what they do. They know how to get the best out of your team and will work with you from start to finish. Profiles of our people are included at page 21.

Program rating system

To assist you in selecting your corporate adventure experience each program is rated from level one, where no physical or skill level competence is required, to level six, where specialist skill sets and high level physical endurance is demanded. This system takes into account a number of factors, including climate, location, physical exposure, technical skills required and other variables. A summary of our rating system is included on the next page.

Why Adventure1000?

Adventure activities and travel to remote and challenging destinations demands extra attention to detail, on the ground knowledge and experience, seamless operations and high level risk management. At Adventure1000 we take every precaution to ensure you and your team have a safe and memorable adventure experience.

Our safety and success record is second to none:

- Our risk management systems and procedures include training, screening and preparing every single client who treks with us; using proven and fully supervised physical preparation programs; having a minimum of two Adventure1000 staff on each program and a dedicated doctor where required; providing everything you need to complete your adventure safely and comfortably and then staying with you every step of the way using a comprehensive rear link satellite communication system; 24 hour contact with the head of our Adventure35 Medical Team, surgeon Dr Andrew Graham (who accompanies us on many of our treks); carrying comprehensive first aid kits; and holding professional indemnity, public liability (\$10million) and aircraft charter liability Insurance (from a major Australian insurer) which is provided based on our success and safety records.
- Our success rate for summiting Mount Kilimanjaro is 95% (whereas the average success rate is 35–50%).
- Our team members have guided over 1,000 clients safely and comfortably across the Kokoda Trail in Papua New Guinea, with every single client on every single occasion finishing their trek.
- We have worked with corporate groups, private groups, elite sporting teams, and individuals in many adventurous environments. Our clients have included the likes of politicians The Hon Kevin Rudd, Mal Brough and Joe Hockey,

sporting legends Mal Meninga, Vicki Wilson, Allan Border, the Hawthorn Football Club as well as John Singleton, Lachlan Murdoch, David Koch and the Seven Sunrise Team.

What do our clients say about us?

We're very proud of what our clients say about us and the outcomes we help them achieve as demonstrated in the following case study.

In June 2004 Brian Freeman lead a corporate trek across the Kokoda Trail. It comprised 18 attendees from an organisation who were nominated to attend by their CEO as well as two invited guests. On the day the trek commenced so did the rain. Over the next six days the group encountered more rain in any six day period than experienced in Papua New Guinea for nearly 100 years. Small creeks became raging white water torrents. Rivers were impassable and in full flood. On one day the group walked for six hours only to be turned around because they were unable to cross a river and had to return to the same huts (another six hours) they'd stayed in the previous night. The next day they walked for 16 hours. On the final day they arrived at the end of the track to find the road impassable to even the most capable of four wheel drive vehicles. So, they walked the 30 kilometres to the main road finishing at 1am! Throughout the journey there was never a whinge, a moan or a complaint. They just got on with it and got the job done.

The following year Brian was invited to attend a celebratory weekend in the Whitsunday's with all of their staff.

They were celebrating a very successful year—the business had exceeded every budget stretch target set over the previous 12 months. Not one person had left the team and they had some new staff—the two extra gentlemen who joined the trek. The CEO confirmed that the financial successes they were enjoying and the enhanced culture and retention rate were 100% linked to their Kokoda trek experience.

Not all experiential programs need to be this extreme. Some are simply a reward for great efforts while others are designed to motivate or enhance teamwork and leadership.

Pricing

All programs are priced on land content only or the program itself. Prices exclude GST, travel insurance, and all international and domestic airfares. Please note that international programs do not attract GST. Public liability and professional indemnity insurance are included in the program costing.

Conclusion

We hope you share our excitement about this wonderful range of corporate adventure programs. We'll be in touch shortly to see what you think. In the meantime, please don't hesitate to contact us to discuss your specific requirements.

Enjoy!

Adventure 1000

Program rating system

Level	Degree of difficulty	Example
LEISURE ADVENTURE PROGRAMS		
1	No skill, no fitness	Fishing
2	Some skill, some fitness	Scuba diving
3	Moderate skill, moderate fitness	Mount Kinabalu, Malaysia (4,101 meters)
PEAK ADVENTURE PROGRAMS		
4	Advanced fitness	Kokoda Trail
5	Endurance related program or extreme altitude	Summit Mt Aconcagua (6,962 meters)
6	Extreme adventure	Summit Mt Everest (8,848 meters)



SNAPSHOT OF OUR CORPORATE PROGRAMS

4

Here's a snapshot of some of our corporate programs to tempt you. These programs are just examples of what we can deliver for your business. The programs are flexible and we can also custom build a program to meet your specific requirements.

Further, we can craft a unique special event for your business ranging from an innovative christmas party or staff function to a major event such as an abseiling display at a football grand final.

Please note that all programs are priced on land content only or the program itself. Prices exclude GST and all international and domestic airfares.



Mission impossible

Transforming your staff members into secret agents briefed to complete a confidential mission this is a challenging and fun filled team building event with a difference. Conducted at any location, Mission Impossible is suitable for all corporate structures and accommodates varying fitness levels and ages. Key experiential learning results include communication, strategic planning, co-operation and decision making in a team environment.

A typical program commences with a conference room briefing where attendees are placed into teams with the objective of gathering information and intelligence to disarm a bomb. Team Alpha may be directed to locker 17 at the railway station, given only the access code and directed to answer the ringing mobile phone in the locker. Instructions received on the mobile direct the team immediately to an agent rendezvous at a busy CBD coffee shop. Passwords are exchanged and authentication proven prior to receipt of the next clue. Agent teams will then spend the next four to six hours collecting and collating intelligence and information gathered via various activities and physical disciplines such as kayaking and abseiling.

Duration: Half day or full day

Level: 2

Cost: Full day—\$7,500 (excluding GST) for up to 10 participants and \$500 (excluding GST) per extra person



The great race

The Great Race is a tailor-made team building event where team members are required to navigate a set course by working together to solve mental and physical tasks. Focusing on improving team dynamics and communication, the event can be organised to suit any location and caters for all fitness levels. In order to succeed, team members are required to strategise, plan and execute tasks in a fun-filled and adventurous program using all resources available to them. The Great Race can be conducted over a few hours or a full day.

Duration: Half day or full day

Level: 2

Cost: Full day—\$7,500 (excluding GST) for up to 10 participants and \$500 (excluding GST) per extra person



Conference on the Kokoda Trail, Papua New Guinea

Hosting your next corporate conference or retreat at a remote village on the Kokoda Trail in Papua New Guinea is a rare opportunity available only to Adventure1000. In addition to your designated conference program, your people will have a chance to appreciate the history of the Kokoda campaign as well as the magnificent scenery and local culture and sites such as the Isurava Memorial.

Upon arrival in Port Moresby participants will be transferred by helicopter to a village on the Kokoda Trail where they'll be greeted by local residents. Conference sessions will take place either outdoors or in village huts and participants will be accommodated in either tents or village guest houses. Completely removed from the corporate scene and standard conference environment, your people will harness their creative and lateral thinking capabilities. There is nothing else like this on offer.

Duration: 3 or more days

Level: 1 - 2

Cost: POA





Dive with Great White Sharks

Diving with great white sharks (no SCUBA qualification required) is the underwater experience of a lifetime. In the waters off South Australia you'll check out the sharks from the surface before getting up close and personal with the animal at the top of the ocean's food chain. Safely ensconced in your scuba cage and breathing through your regulators, you will observe these predators in their natural feeding ground. Also, you can add swimming with sea lions to this program.

Duration: 1 or more days

Level: 1

Cost: POA

Boar's Head Blue Mountains abseiling

Boar's Head is an exhilarating three stage, multi-pitched abseil in the Blue Mountains that's guaranteed to set the adrenalin flowing and take your team members well beyond their comfort zones. A scenic spectacular, this is a world class abseiling adventure ideal for forging team cohesion and building personal confidence. The Adventure1000 program is designed to accommodate all ages and fitness levels. From the moment your team members leave the carpark at the mountain peak they're on an adventure! This program can be successfully combined with formal conference activities at one of the local conference centres, and includes an introduction to abseiling and safety procedures.

Duration: 6 – 8 hours

Level: 2

Cost: \$10,000 (excluding GST) for up to 10 participants and \$500 (excluding GST) per extra person



Blue Mountains canyoning adventure

A highly rewarding adventure challenge, Caustral Canyon in the Blue Mountains is a canyoning extravaganza incorporating tunnel swims, water jumps into clear rock pools and several tricky abseils that are sure to test participants. Rated as an advanced canyoning activity the program commences with a short hike before participants change into wetsuits and abseiling gear for their canyoning journey. Participants are also treated to some spectacular Australian scenery, including amazing rock formations, plant life and waterfalls. On exiting the canyon participants will celebrate their achievements with wine and cheese at the famous "Pinot Rock" overlooking the great Megalong Valley and Claustral Canyon.

Duration: 1 day

Level: 3

Cost: \$10,000 (excluding GST) for up to 10 participants and \$500 (excluding GST) per extra person

Corporate scuba course and dive program

Scuba diving adds an exciting dimension to many adventures and is a sport enjoyed by many. Marty Colyer, a former Officer Commanding the SAS Water Operations Wing, brings a wealth of experience to his role of overseeing our dive training and programs.

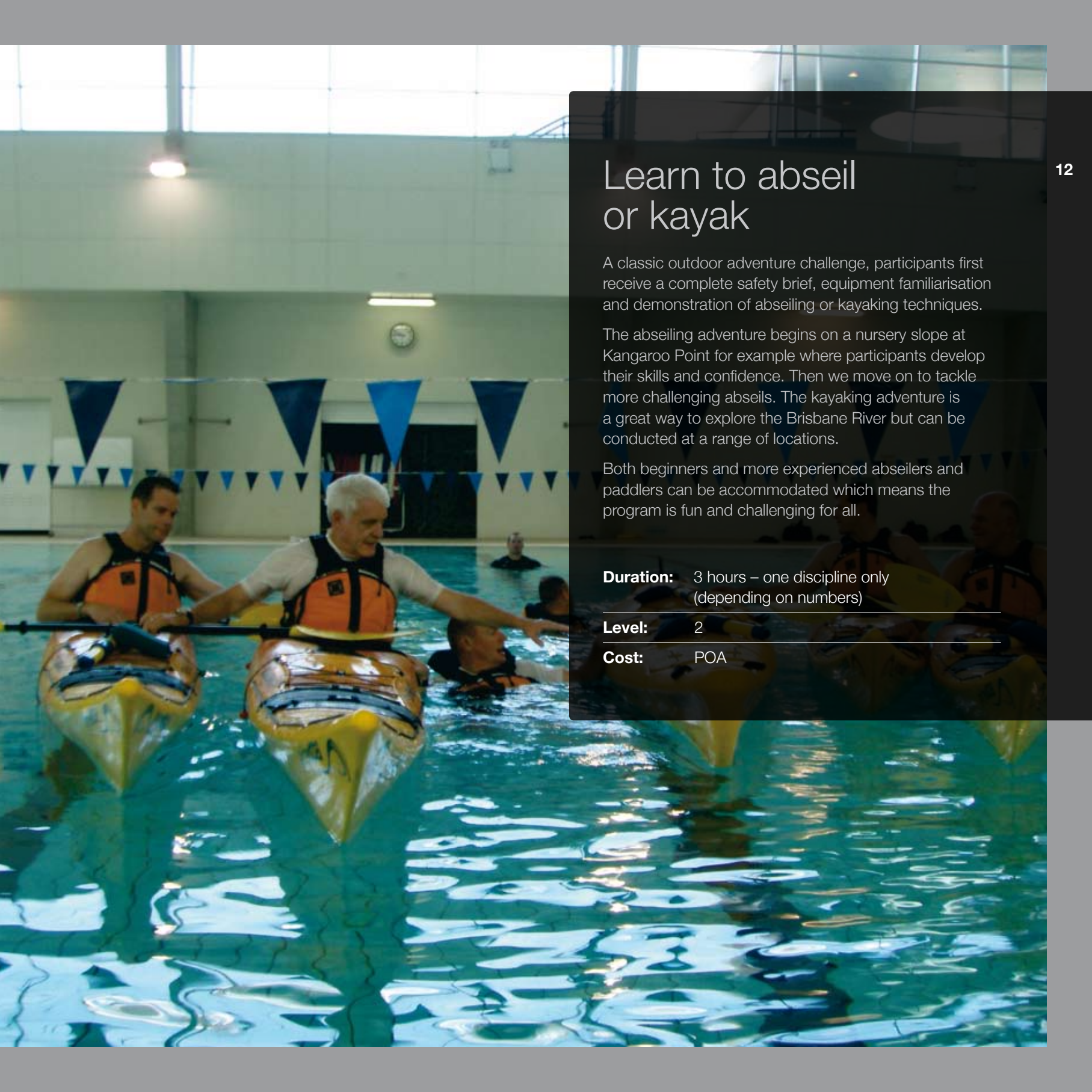
Our corporate dive programs are a great opportunity for your colleagues to obtain open water dive qualifications or, if they're already qualified, upgrade their skills to advanced open water, undertake a refresher course, or simply join us for a dive to maintain their skills. You can then take advantage of the many dive programs we offer, from Kimbe Bay in Papua New Guinea, to Truk Lagoon in Micronesia to the US President Coolidge in Santo, Vanuatu.

Duration: 3 days

Level: 2

Cost: POA





Learn to abseil or kayak

A classic outdoor adventure challenge, participants first receive a complete safety brief, equipment familiarisation and demonstration of abseiling or kayaking techniques.

The abseiling adventure begins on a nursery slope at Kangaroo Point for example where participants develop their skills and confidence. Then we move on to tackle more challenging abseils. The kayaking adventure is a great way to explore the Brisbane River but can be conducted at a range of locations.

Both beginners and more experienced abseilers and paddlers can be accommodated which means the program is fun and challenging for all.

Duration: 3 hours – one discipline only
(depending on numbers)

Level: 2

Cost: POA

Kimberley Coastal Camp fishing escape

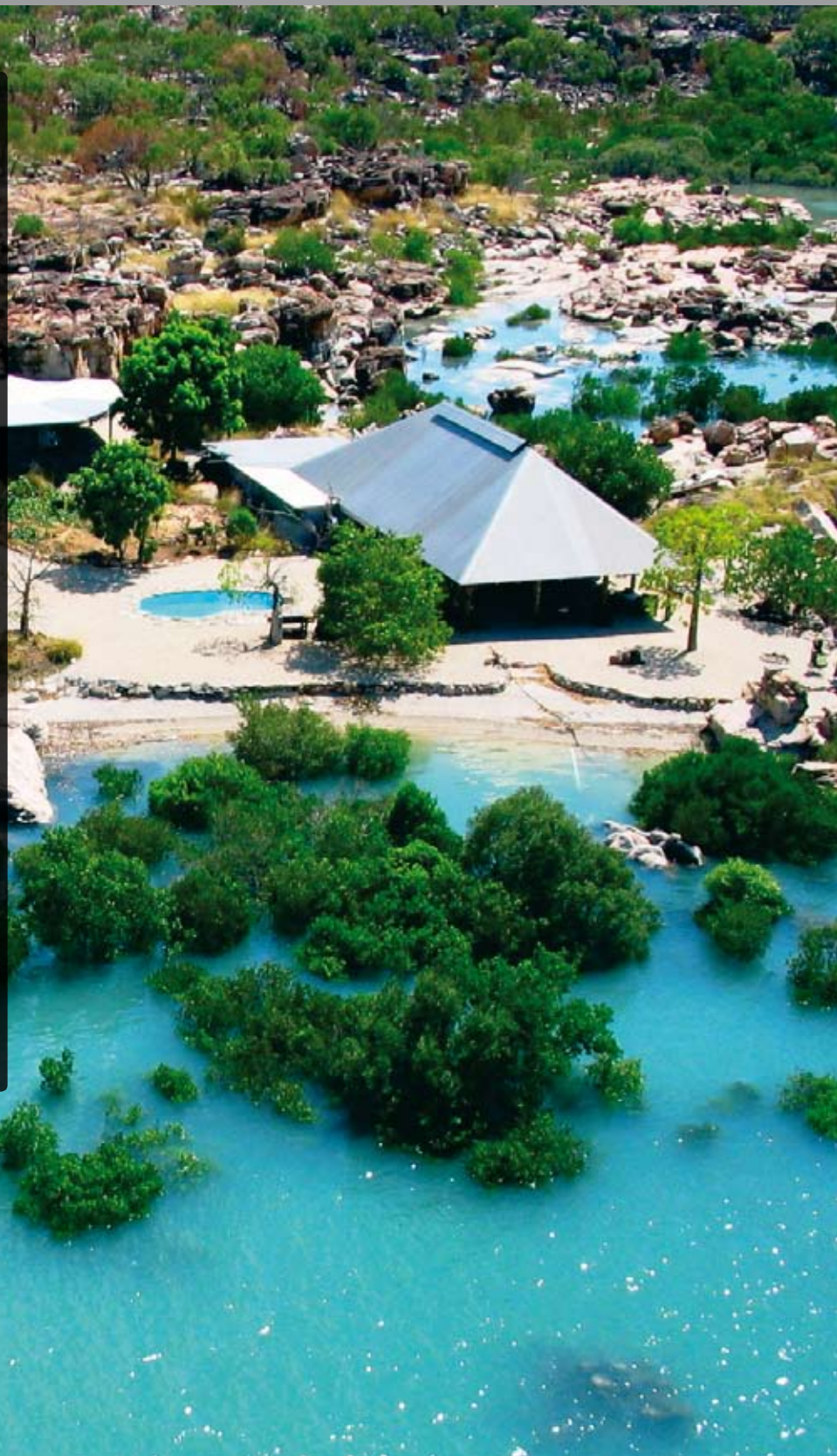
A luxury beach and fishing destination, Kimberley Coastal Camp is set on the isolated and pristine shores of the Admiralty Gulf in the heart of the remote Kimberley region of Western Australia. This rustic, yet well appointed fishing camp is the perfect opportunity to spoil your clients or business colleagues or reward your people.

With no access via road or air, Kimberley Coastal Camp is accessible only by helicopter. Flying direct to Darwin your exclusive charter flight will then take you over the majestic Mitchell Plateau on the Kimberley far north-western coastline. Then you'll immediately board our awaiting helicopter for a short but exhilarating transfer to this very exclusive and unique location. Once there, you'll enjoy tropical fishing, harvesting fresh rock oysters and catching succulent mud crabs, or simply relaxing in this barefoot hideaway.

Duration: 3 or more days

Level: 1

Cost: POA



Whitsundays survival paddle

Are your people looking for an opportunity to genuinely test their mental and physical capacities? Lead by Marty Colyer, former Senior Instructor of Water Operations and Diving Officer for the Australian SAS Regiment, this program spans briefing, insertion, assault swimming, as well as escape and evasion by day and night in kayaks and on land over large distances through the Whitsunday passage.

In designated teams, participants are required to uncover cached stores, clues, maps and other resources in order to successfully complete the program. Pursued by a small team of Adventure35 operatives they'll suffer penalties, such as loss of watercraft, food or resources, if compromised in any way throughout the program. With any luck they'll have the opportunity to take in the magnificent scenery and unbelievable campsites in the Whitsunday region.

Over six days this program features survival, escape and evasion challenges developed exclusively for Adventure35 by Marty Colyer utilising his extensive SAS experience and advanced maritime expertise gained through exchanges to the United Kingdom Special Boat Service (SBS) and the United States SEAL Teams.

Duration: 7 days (shorter programs available)

Level: 4/5

Cost: \$6,500 (excluding GST) per person including pre-adventure training

Explore the Kimberleys, Western Australia

The Kimberley region in far north Western Australia is one of the world's last unspoilt frontiers. It is an ancient land extending from Broome in the south west to Kununurra and Wyndham near the Northern Territory border. To some the Kimberleys seem almost unexplored, unsettled and untouched ... that's because it is. Your group will be but one of a few to explore it. Over this remote and vast part of the world your team will trek, paddle and abseil unique systems of rugged ranges, broad tidal flats, rainforest pockets, gorges and waterfalls.

In addition you can choose to finish your adventure in luxury, catching your dinner at Kimberley Coastal Camp.

Duration: 4 or more days

Level: 5

Cost: POA



Trek the Kokoda Trail Papua New Guinea

A superb trek into the heartland of Papua New Guinea, the Kokoda Trail is an Australian icon stretching some 96 kilometres through what is arguably some of the most rugged and wild jungle in the world. Built over 200 years ago as a commuting route between villages, the track became the scene of bitter fighting between Australian and Japanese soldiers in World War II. It is thought the Japanese aim was to secure Port Moresby as a forward mounting base for possible insertion into Australia. Today battle sites are still evident throughout the jungle, marked by the weapon pits of the combatants. Our trek leaders understand the history of the track and you will receive a number of enlightening orientation briefs during your trek.

Whether your group completes all or part of the Kokoda Trail, this is a trek that you can feel proud to say you've completed - as a mark of respect to Australian wartime history, and of course, as a personal physical challenge.

Duration: 3 days (part only) to 8 days (all of Trail)

Level: 4

Cost: POA



Summit Mt Kilimanjaro Tanzania

Mount Kilimanjaro is an African epic which allows you to summit the “Roof of Africa” at Uhuru Peak (5895m) and experience the majesty of the highest volcano outside South America. Located in northern Tanzania, on the eastern side of the African Rift Valley, Mount Kilimanjaro rises 5km above a base which is 60km in diameter.

While the ascent does not require any technical climbing, the trails are demanding and a sound level of fitness and an ability to acclimatise are essential prerequisites before attempting the summit. Your time on the mountain will be six nights and seven days therefore ensuring maximum acclimatisation. From the alluring summit of Uhuru Peak on day six, we will have amazing 360 degree views of the surrounding plains.

Duration: 3 to 8 days

Level: 4

Cost: POA



SPEAKERS

Adventure1000 provides speakers across a range of issues relating to adventure, business and lifestyle for conferences, special events, continuing education sessions, lunches and dinners.





Brian Freeman

In the fields of adventure and achievement Brian Freeman is one of the most focused and motivating presenters around. His presentations combine the thrills of inspiring adventure challenges and exciting visuals with personal development material that makes his philosophies instantly appealing to both individuals and businesses. Few people are better placed to explore leadership, winning performance, risk management and team development. Drawing striking parallels between success in adventures with success at both a business and personal level Brian's presentations are always highly praised by clients for their take-home value and sheer inspiration.

Brian's expertise stems from his military career and unique adventure achievements, including:

- setting the world record for the fastest over and back crossing of the Kokoda Trail in 2003 as part of a team of four
- setting the world record in 2004 for the fastest individual and unsupported crossing of the Kokoda Trail in 24 hours and 59 minutes
- serving as an Australian Army Commando, including operations officer to General Peter Cosgrove when Brian was deployed on the first aircraft into East Timor in 1999 as part of the INTERFET Multinational Force, and a 20 year career with the Australian Regular Army
- leading over 1,000 people on adventure programs which have taken him all over the globe—from Kokoda in Papua New Guinea, to Sandakan in Malaysia, to Kilimanjaro in Africa
- leading over 30 Kokoda expeditions with clients such as sporting greats Mal Meninga, Vicki Wilson, Chris Handy and Allan Border; federal politicians Mal Brough, Joe Hockey and Kevin Rudd; the Brisbane Lions and Hawthorn Football Clubs; and David Koch and the Seven Sunrise Team.

In 2006 Brian established Adventure35—an exclusive member only adventure group with clients such as John Singleton, Lachlan Murdoch, Jamie Packer and Gerry Harvey. Following the significant success and growth of that business the next step was to introduce Adventure1000 in 2008. Previously, Brian was a founding partner and CEO of the highly successful Brisbane based adventure company Executive Excellence.

TOPICS

Suggested presentation topics include:

Ordinary People Doing Extraordinary Things

Brian Freeman is unquestionably a great adventurer and a man of extraordinary determination. But, like the many Australians he's lead on treks and adventures, he sees himself as just an ordinary bloke who just happens to have achieved some remarkable things. Brian provides a unique insight into how and why ordinary people can do extraordinary things.

Your Grand Final—Winning Performance

Brian Freeman epitomises the spirit of adventure and inspires others to push the boundaries in all aspects of life. While many of us may never compete in a national or international sporting grand final we often have to rise up to meet challenges of grand final proportion. Brian shares some grand final stories from his military career and trekking adventures, encouraging individuals and businesses alike to take the view that the only limitations we face are within our own mind.

CATEGORIES

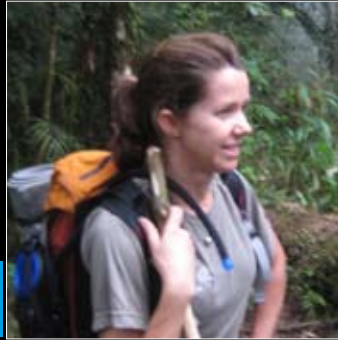
- Challenge and adventure
- Motivation
- Inspiration
- Leadership

OUR PEOPLE

BRIAN FREEMAN
Principal & Program Director



MICHELE ROSENGREN
Program Director



JOHN JACOBY
Adventure Consultant



DR ANDREW GRAHAM
Remote Area Doctor



BRETT STALLEY
Adventure Conditioner



SUE PARKER
Office Manager



DR ANDREW HUGHES
Remote Area Doctor



DR ANDREW PEACOCK
Remote Area Doctor



KEVIN JACKSON
Adventure Consultant



GRAEME LEMON
Adventure Consultant



JUDE KAY
New Guinea Operations
Manager



PETER HOOPER
Adventure Consultant



KILA ELAVE
Kokoda Guide Leader



MARK RAHARA
Kokoda Guide



